



**A ONEFOOTBALL COMPANY**

## **ROLE OUTLINE | German-speaking content associate**

Fluent German speaker

Based in Berlin

January 2021

### **Role: German-speaking content associate**

We are looking for a fluent German-speaking content associate with a background in football journalism to support the fast-growth we have on our dugout.com platform and across our Dugout Embed Player Network.

The heart of the role is to support in the distribution of Dugout content on sports-related third party digital publishers operating in German speaking markets, and across the world.

The successful candidate will join Dugout's existing Content team to assist with the following:

- Research and produce content for German-speaking clubs and fans, in particular those on the dugout.com platform.
- Liaise with German-speaking clubs over content strategies to gain exposure in different target markets
- Identifying players from non-German clubs which appeal to German speaking fans and create content strategies around them.
- Search, localise and upload relevant content for the region.
- Edit and translate videos from German to English and English to German.
- Assisting with the day-to-day requirements of Dugout's Content team.
- Assisting with basic video edits.

### **Requirements**

- The role is ideally suited to someone with a background in football journalism.
- Able to work un-restricted in Germany.
- Total fluency in German and strong English speaking skills.
- Able to travel to attend meetings with the broader Dugout team. The successful candidate must have a clean passport with no restrictions.
- The role requires an individual who has a keen interest and knowledge of international football and who is plugged into what the media and fans are talking about.
- Sound experience of Microsoft Word, Outlook, PowerPoint and Excel.



- Degree educated in a related subject, e.g. digital media and entertainment, the business of sport, sports marketing or similar or across areas such as Geography, Economics, etc.
- Excellent writing skills - punctuation, grammar, etc. and with a passion for writing in a clean, un-cluttered and succinct manner.
- Able to work well in a fast-paced environment and where things change quickly and where a great deal of information has to be processed quickly.
- Experience in editing digital content in Adobe Premiere Pro and working with graphics in Adobe After Effects would be an advantage.
- A positive and can do attitude.
- Creative and ideas-generating in style.
- Contingency-thinking style (someone who has a Plan B and a Plan C in hand at all times). Must be highly organised and someone who plans to every single last detail.
- Strong understanding of how the leading social media networks operate, e.g. Facebook, Instagram and Twitter.
- Highly professional in personal approach and able to carry themselves in the manner required when visiting on-site with the world's biggest football clubs and the German-speaking digital publishers that Dugout has commercial arrangements with.

Applicant should email CVs to [chris.young@dugout.com](mailto:chris.young@dugout.com)